

# DCA Protein Price Alert

Preview edition

**DCA WPC 80**  
Benchmark

**€ 19,900**



Low: € 19,200 | High: € 21,500

**DCA WPI 90**  
Benchmark

**€ 25,750**



Low: € 24,750 | High: € 26,000

## Protein market commentary - week 14

Anyone looking to buy WPC80 should be prepared to pay higher prices again and, in many cases, accept longer lead times. Demand remains strong, although resistance to current price levels is increasing, particularly among gyms facing continued cost pressure. Some companies are therefore exploring plant-based alternatives or WPC products with slightly lower protein content, despite differences in functionality and customer acceptance.

WPC80 nevertheless continues to gain market penetration, with more products incorporating high-quality protein.

The WPI90 market continues to lag behind WPC80. For many producers, WPC80 offers better value and is widely accepted by customers. Where WPI90 is still required, it is typically produced on demand at a premium linked to WPC80 pricing.

Sweet whey powder and lactose also remain well supported.

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*This early-access alert is part of the DCA Protein Benchmark Prices*

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DCA Market Intelligence is an independent and privately owned Price Reporting Agency specialising in benchmark prices and market intelligence for global commodity markets. Sinds 2026 IOSCO aligned with 34 dairy benchmarks for cheeses, liquids, powders and milk fats.

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